



COLLEGE PARK HIGH SCHOOL  
ATHLETIC BOOSTERS  
MEETING MINUTES

Monday, June 29, 2009

**LOCATION:**

Round Table Pizza

**BOARD MEMBERS PRESENT:**

President Chris Croft, Vice President Ed Newhouse, Co-Treasurer Christina Humm, Boys At-Large Rep Jim Koutsoubinas, Secretary Dian Bechter, Spirit Wear Rep Mara Villa

**GENERAL MEMBERS PRESENT:**

Russ Carroll, Don Wildes, Neil Crawford, Rich Duran, Jim Keck

**CALL TO ORDER:**

The meeting was called to order at 7:00 PM. Guests were introduced.

**RAIDER FUNDRAISER:**

Paul Engl, from the Raider organization presented a proposal for a Pleasant Hill Community event (benefitting the CPHS Boosters). The school markets a Raider game for CPHS community and the Pleasant Hill community to attend and sit together in family friendly seats. The proposed date was Sunday, October 18 against the Philadelphia Eagles (only a suggestion by Paul and the date can be changed). There is no upfront money from the school. Checks are made out to CPHS and then the school sends a check to the Raiders organization. We voted that this is a worthwhile event.

**PREVIOUS MEETING MINUTES:**

The minutes from the previous meeting were reviewed. Neil Crawford moved to approve and Mara Villa seconded, motion passed.

**TREASURER'S REPORT:**

Christina Humm presented the Treasurer's Report. Fiscal year ends June 30. Ed Newhouse moved to approved the report and Rich Duran seconded. All approved.

**COMMITTEE REPORTS:**

Russ Carroll, Membership: The goal for membership is \$20,000. They will work with the newly appointed IT Director, Tricia Quarry, to gather all data currently out there and assemble into one membership spreadsheet. Russ is working to gather restaurant memberships and then promote those restaurants on specific nights. They also want to promote various levels of membership: Bronze, Silver, Gold, and Platinum.

Mara Villa, Spirit wear: Mara went through the entire existing Spirit wear inventory and cataloged it. There is a lot of inventory and very little need for buying right now, except for a few spots to fill in gaps. Mara would like to hold a summer sale soon, but a date was not set. She is also trying to get a website set up to include pictures and wants to minimize the amount of inventory we carry. Mara and Chris will determine what inventory we need for walk-through and back to school events and report back at next meeting. She is also looking at designs for window cling-ons with “Boosters” in the label and will bring a sample to the next meeting.

#### **OLD BUSINESS:**

1. UMDAF: They held their E-Waste fundraiser at CPHS on June 28. Mara reported that it did fairly well considering that DVC had one the day before.
2. Christina Humm checked into a merchant account. It is very expensive and we would probably not generate enough hits to make it worthwhile right now.
3. Thank you's need to get out for the golf tournament.

#### **NEW BUSINESS:**

1. Athletic Trainer: Chad Spears will be the Athletic Trainer again next year. Ed and Chris are working on a contract and the goal would be to keep him for the upcoming year and make him available to all sports. Booster's goal is to fully fund Chad (salary and expenses).
2. IT Director: Tricia Corey. Chris & Ed met with Tricia and she will work with Ed to coordinate a Boosters database. Let Ed know if you have any fields you want entered into the spreadsheet.
3. Chris & Ed met with Steve Nixon and are checking into the possibility of painting the locker rooms, Spirit wear Containers, etc. Steve would also like the Boosters to coordinate trash and clean-up crews once a month. We will also coordinate with the PTA and city-wide clean-up day (Sept. 26) to assist in school-wide clean up.
4. Ed checked in to purchasing a laptop dedicated to the Boosters activities. They are between \$250 and \$500. To be used for sign-ups, membership, inventory, etc.
5. Jim Keck mentioned that CPHS needs “branding” and consistency in whatever we do with the Spirit wear, decals, scoreboard, and school boards. The community should be able to identify the CPHS Falcon symbol.
6. Chris & Ed will check into the “One call now” system to get messages out to the Boosters community.

#### **NEXT MEETING:**

The next meeting is scheduled for July 13, 2009 from 7-9. Location will be at Round Table Pizza on Golf Club Road.

#### **MEETING ADJOURNED:**

The meeting was adjourned at 8:50 p.m. by Chris Croft.

Respectfully submitted,  
Dian Bechter